

Alexander Marsella

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EMPLOYMENT

Berry College, Campbell School of Business <i>Assistant Professor of Economics & Data Analytics - Tenure Clock Starting Fall 2023</i>	Mt. Berry, GA <i>Jan 2025 - Present</i>
Berry College, Campbell School of Business <i>Visiting Assistant Professor of Economics & Data Analytics</i>	Mt. Berry, GA <i>Aug 2023 - Dec 2024</i>

EDUCATION

West Virginia University <i>Doctor of Philosophy, Economics; Doctoral Supervisor Dr. Brad Humphreys</i>	Morgantown, WV <i>August 2018 - May 2023</i>
West Virginia University <i>Master of Arts, Economics</i>	Morgantown, WV <i>August 2018 - May 2021</i>
West Chester University of Pennsylvania <i>Bachelor of Science, Economics; Math Minor</i>	West Chester, PA <i>August 2014 - May 2018</i>

PEER-REVIEWED JOURNAL ARTICLES

The Effect of the West Philadelphia Promise Zone on Violent Crime <i>Forthcoming at Contemporary Economic Policy</i>	2025
Income Inequality and Party Alternation: State-Level Evidence from the United States (w/ P. Calcagno and Y. Zhou) Contemporary Economic Policy	2023
Insuring legislative wealth transfers: theory and evidence (w/ B. Cutsinger and Y. Zhou) Public Choice	2022
Readership and citations as alternative measures of impact (w/ A. Cardazzi and R. Congleton) Constitutional Political Economy	2021
On the stability of US politics: post-sample forecasts and refinements of the Congleton-Shughart models (w/ R. Congleton and Y. Kim) Public Choice	2020

WORKING PAPERS

An Early Examination of the Single-Family Zoning Ban and House Prices: Evidence from Minneapolis (w/ V. Melo and Y. Wang)	2025
The Political Actors Behind Airbnb Bans: Evidence from New York City <i>Major Revisions in Progress at European Journal of Political Economy</i>	2024
Supervised Injection and NIMBY in Philadelphia: A Contingent Valuation Experiment <i>Under Review, Available on SSRN</i>	2023
The effect of monitoring and crowds on referee behavior: A natural experiment from European football (w/ B. Humphreys and L. Perez) <i>Major Revisions in progress International Journal of Sport Finance</i>	2022

GRANTS & AWARDS

Outstanding Doctoral Student Award <i>West Virginia University, John Chambers College of Business & Economics</i>	2023
Best Doctoral Student Award <i>West Virginia University Economics Department</i>	2022
Burks Family Fund for Economic Research (WVU) <i>Survey Collection: Supervised Injection and NIMBY in Philadelphia</i>	2021
Humane Studies Fellowship (IHS)	2021

TEACHING EXPERIENCE

Berry College

Instructor, Microeconomics *Fall 2024*

Instructor, Intermediate Data Analytics *Spring 2024, Spring 2025*

Instructor, Markets & Society *(x2) Fall 2023, (x2) Fall 2024*

Instructor, Business Statistics *Fall 2023, (x2) Spring 2024, (x2) Spring 2025*

West Virginia University

Instructor, Intermediate Microeconomics *Fall 2021, Spring 2022, Spring 2023*

Instructor, Applied Economic Research (Senior Capstone) *Fall 2022*

Teaching Assistant, (Graduate Level) Causal Inference *Spring 2022*

Instructor, Principles of Microeconomics *(x2) Spring 2021*

Instructor, Survey of Economics (Asynchronous online) *Fall 2020*

CONFERENCE PRESENTATIONS

Scaled-Up Seminar 2025

An early examination of the single-family zoning ban in Minneapolis

Southern Economic Association Conference 2024

The effect of permitless carry on gun crime occurrences

Southern Economic Association Conference 2023

Food Insecurity and Intimate Partner Violence

Southern Economic Association Conference 2022

Supervised Injection and NIMBY in Philadelphia: A Contingent Valuation Experiment

Southern Economic Association Conference 2021

Do Place-Based Crime Reduction Policies Work?: Evidence from the Philadelphia Promise Zone

Mid-Continent Regional Science IMPLAN Conference 2021

Do Place-Based Crime Reduction Policies Work?: Evidence from the Philadelphia Promise Zone

Public Choice Society Conference 2020

Income Inequality and Party Alternation: State-Level Evidence from the United States

RESEARCH INTERESTS

Urban Economics, Public Economics, Health Economics, Non-market Valuation, Policy Analysis

AD HOC JOURNAL REFEREE

Public Choice; Eastern Economic Journal; Managing Sport and Leisure; Journal of Economics and Finance Education; UNLV Gaming Research & Review Journal

SOFTWARE PROFICIENCIES

R, GIS in R, L^AT_EX, Microsoft Excel

REFERENCES

E. Frank Stephenson, PhD

Email: efstephenson@berry.edu

Phone: 706-238-7878

Affiliation: Berry College, Campbell School of Business

Relationship: Department Chair of Accounting, Economics, and Finance at Berry College

Brad R. Humphreys, PhD

Email: brhumphreys@mail.wvu.edu

Phone: 304-293-7871

Affiliation: West Virginia University, John Chambers College of Business and Economics

Relationship: Academic Advisor, Dissertation Committee Chair, and Professor of Economics

Lauren Heller, PhD

Email: lheller@berry.edu

Phone: 706-290-2688

Affiliation: Berry College, Campbell School of Business

Relationship: Dean of the Campbell School of Business