

CREATIVE EXPRESSION PLATFORM

<p>PROMISE</p>	<p>Berry's COMMITMENT TO PERSONAL, PRACTICAL AND PROFESSIONAL DEVELOPMENT is realized through rigorous intellectual exploration, selfless contributions from a wide network of mentors and hands-on learning experiences that instill a lifelong work ethic while building highly valued and widely relevant career and interpersonal skills.</p>
<p>PILLARS</p>	<p style="text-align: center;">WHAT WE PROVIDE: Built to compete in today's market and expanded upon in the Brand Narrative (P. 13).</p> <ul style="list-style-type: none"> <li style="width: 25%; margin-right: 5%; margin-bottom: 10px;">◆ A four-year plan for intellectual, professional and personal development. <li style="width: 25%; margin-right: 5%; margin-bottom: 10px;">◆ A community of advisors and guides who become lifelong resources. <li style="width: 25%; margin-right: 5%; margin-bottom: 10px;">◆ Eight semesters of hands-on, skills-building, paid, learning experiences. <li style="width: 25%; margin-bottom: 10px;">◆ Space, beauty and unique resources that inspire and enrich.
<p>PORTRAIT OF THE GRADUATE</p>	<p style="text-align: center;">The outcome of the Berry Experience: SELF-MOTIVATED LEARNERS. CREATIVE, SELF-AWARE, PRACTICAL PROBLEM SOLVERS. EXPERIENCED LEADERS WITH RELATIONAL INTELLIGENCE. ETHICAL PRACTITIONERS OF THEIR FIELDS. KNOWLEDGEABLE, RESILIENT AND RESPONSIBLE ADULTS EQUIPPED FOR SUCCESS.</p>
<p>ESSENCE (Core Brand Attributes)</p>	<p style="text-align: center;">ENDURING MISSION. UNDERSTANDING BASED IN PRACTICE AND REFLECTION. GROUNDED AND FAR-REACHING.</p>
<p>VOICE</p>	<p style="text-align: center;">THOUGHTFUL. CARING. DETERMINED. RESOURCEFUL. PLAYFUL. POSITIVE. GROUNDED.</p>
<p>THEME</p>	<p style="text-align: center;">LEARN IT WELL. KEEP IT ALWAYS.</p> <p style="text-align: center;">Hands-on experiences and reflection strengthen the knowledge we gain. The ways we contribute. The value we add to our professions, families and communities. Lasts.</p>